

WE CRAFT PREMIUM FOODS BASED ON EVERYTHING WE'VE LEARNED FROM NATURE.

At Zignature, we strive to create the best dog food in the world. We do that by using meat first, limited ingredient recipes to provide a Physiologically Tuned™, nutritionally correct diet for your canine companions. Meat first provides the animal protein dogs need to thrive, while our limited ingredient philosophy eliminates allergenic ingredients, such as Chicken, Corn, Wheat Gluten, Soy, and Potatoes. The result is an optimal hypoallergenic, grain free, and low carbohydrate nutrition. We build on this natural foundation by adding vital supplements such as antioxidants, essential fatty acids, and a complete spectrum of vitamins and minerals for holistic pet food that goes beyond nature to become your pet's signature food for life.

MEAT FIRST PHILOSOPHY

While we all consider our pets to be members of the family, their dietary needs are different than ours. As carnivores, they require a diet high in protein. That's why the first ingredient in any Zignature® product will always be quality meat or fish. This isn't just what your pet craves, it's what they need to build a soft, silky coat, healthy muscles, and strong bones. Meat first, the way nature intended. LIMITED INGREDIENTS

Our recipes mirror the true diet your pet's ancestors

thrived on in the wild. While prey caught may vary from day to day, the meals were limited in content. We follow this blueprint in creating natural dog food that limit the number of ingredients in our recipes. This ensures proper digestion for your dog, while minimizing possible allergens and food sensitivities that can affect their health. meat or fish. This isn't just what your pet craves, it's what they need to build a soft, silky coat, healthy muscles, and strong bones. Meat first, the way nature intended.

HYPOALLERGENIC FORMULA

At Zignature, we understand that pet food allergies are causes for concern. This is why every recipe crafted in our kitchens is free of the most common potential canine allergens: Corn, Wheat Gluten, Soy, Dairy, and Chicken. And when we say free of Chicken, we mean 100% free. We don't use Chicken Eggs, Chicken Meal, or any Chicken By-Products, whatsoever. So you can be assured we take every step possible to provide the healthiest food for your dog.

LOW-GLYCEMIC CARBS

You should be counting carbs, at least when it comes to your canine. Dogs thrive on a high protein diet that is rich in nutrients from meat sources. Carbohydrates do provide important nutritional benefits, but they have to be of the right kind. Our limited ingredient recipes omit high-glycemic carbohydrates, which are often commonly used industry staples. Instead, we use low-glycemic legumes,

such as whole Chickpeas, which promote stable blood sugar and provide valuable dietary fiber.

WHAT WE'VE LEARNED

We take full advantage of the latest advances in nutritional science. All of our recipes are enhanced with the health benefits of supplements such as essential fatty acids, antioxidants, and a complete spectrum of vitamins and minerals. This way, we provide the healthiest dog food in every delicious bite.

Fussie Cat

SINCE CATS ALWAYS GET THEIR WAY, WE DECIDED TO PUT THEM TO WORK.

Cats are notoriously fussy when it comes to their food. And it isn't just to test your patience. It's biological. Cats are true carnivores. As such, nature demands they eat a diet based on animal proteins to thrive. That's why our Physiologically Correct recipes always start with meats rich in complete proteins as the main ingredient. But it wouldn't matter how nutritious our food is if your cat won't eat it, so we tailor the taste of our recipes based on actual feline feedback to ensure it's equally delicious. When we say our food is Co-Created by Cats, it isn't just a slogan, it's the secret to everything we make.

THE GREAT THING ABOUT CATS, THEY AREN'T SHY ABOUT GIVING THEIR OPINIONS.

PALATABILITY

As we all know, cats are very particular about what they eat. And not just from a nutritional standpoint. If they don't love the taste of something, they simply won't eat it. So, to get the flavor of our recipes just right, we turned to the experts: actual cats.

By co-creating our recipes with the cats who enjoy them, we learned that while some felines love their Boneless Chicken in Gravy with Sweet Potatoes, others enjoy Chicken with a flavorful helping of Duck, or even Anchovies. While other cats have more pescetarian tastes, and prefer their bowls filled with fish, like quality Tuna mixed with tasty Shrimp or Anchovies.

Thanks to the extensive feedback we get from our feline focus groups, we're able to create Physiologically Tuned™ recipes that are as delicious as they are nutritious.

YOU LOVE YOUR CAT LIKE FAMILY, DON'T FEED THEM THAT WAY.

NUTRITION

While you may be a vegetarian, your cat is not. All cats are obligate, or "true" carnivores. To thrive, cats require a diet rich in complete animal proteins. That's why quality meats are always the main ingredient in our recipes, and you'll never find high levels of carbohydrates in our foods.

We craft our recipes based on feedback from the felines that eat it. Like a cat, we're nimble, and able to fine-tune our formulas quickly to keep Fussie Cat at the forefront of feline nutrition.

WE MAKE CAT FOOD TO THE SAME STANDARDS AS
HUMAN FOOD.

QUALITY CONTROL

Fussie Cat is produced in an FDA-registered kitchen in Thailand that also produces canned food for human consumption. Therefore, the same measures that are implemented to safeguard food packaged for people are applied to the food we make for your pet.

Quality controls meet international standards, to ensure your cat's health, and your peace of mind.

Top down inspections and examinations take place on ingredients on a daily basis, including but not limited to: Pest Control, Food Safety, Heavy Metals, Pathogens, Contamination, and Pesticides.