

## DOGS CRAVE A PROTEIN-RICH DIET THE WAY NATURE INTENDED.

Merrick Backcountry is an all-natural, grain free ancestral canine diet packed with protein that dogs crave. Merrick Backcountry Raw Infused kibble recipes deliver a perfect combination of protein-rich, grain free kibble plus real, whole pieces of raw, freeze-dried meat, poultry or fish. They provide your active dog the nutritional benefits of a raw diet they would have discovered in the wild, now in a safe and convenient recipe that's easy to serve.

Merrick Backcountry grain free stews offer taste variety from exotic protein blends like rabbit, venison and salmon; fresh cut vegetables; and hearty gravy. And, two 96 percent grain free loaf recipes are available in beef and chicken. Like all Merrick recipes, Merrick Backcountry is cooked in the USA in Merrick's own organically certified kitchens.

Merrick's ongoing attention to developing and producing better foods for pets is summarized in Merrick's Five Promises:

- Local growers: Ingredients grown by local farmers not only support local communities, but also ensure freshness and food safety.
- Nutritious, real whole foods: No artificial additives, sweeteners, colorings or preservatives are used. No glutes are used in grain free recipes. No ingredients from China are used.

- Balanced nutrition: Recipes have 30-to-38 percent proteins from meat, poultry and fish ingredients, plus veggies, whole grains and fruit.
- Health you can see: Industry-leading levels of protein, healthy fats, glucosamine and chondroitin and highly digestible meat proteins.
  - Cooked in Merrick's own kitchens: Cooked in small batches in the company's Safe Quality Food (SQF) Level 3-certified kitchens in Hereford, Texas.
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